

ADVERTISE IN  
OUTLIFE757 MAGAZINE'S  
JUNE 2019 EDITION

# 50 YEARS OF PRIDE

## FEATURES

### THE 2019 BEST OF GAYHRVA READERS' POLL AWARDS

The Voters Have Spoken For The Fourth Year!

### THE WAY WE WERE

Local LGBTQ Pioneers Take Look Back At The Last A Half Century Of Pride.

### FROM DON'T ASK DON'T TELL TO THE TRANSGENDER BAN

A Conversation With Our LGBTQ Servicemembers.

### CELEBRATING STONEWALL 50 IN THE COMMONWEALTH

There Are More Than A Dozen Pride Events in Virginia This Year.  
Celebrating 50 Years Since Stonewall

## DISTRIBUTION

4,000 free copies from June through January at:

- Hampton Roads Pride, Virginia Pride (Richmond), and Outer Banks Pride.
- More than 150 area businesses, organizations, military bases, colleges, and universities.
- Single copy orders and a free interactive digital edition.

## CONTACT ERIC HAUSE

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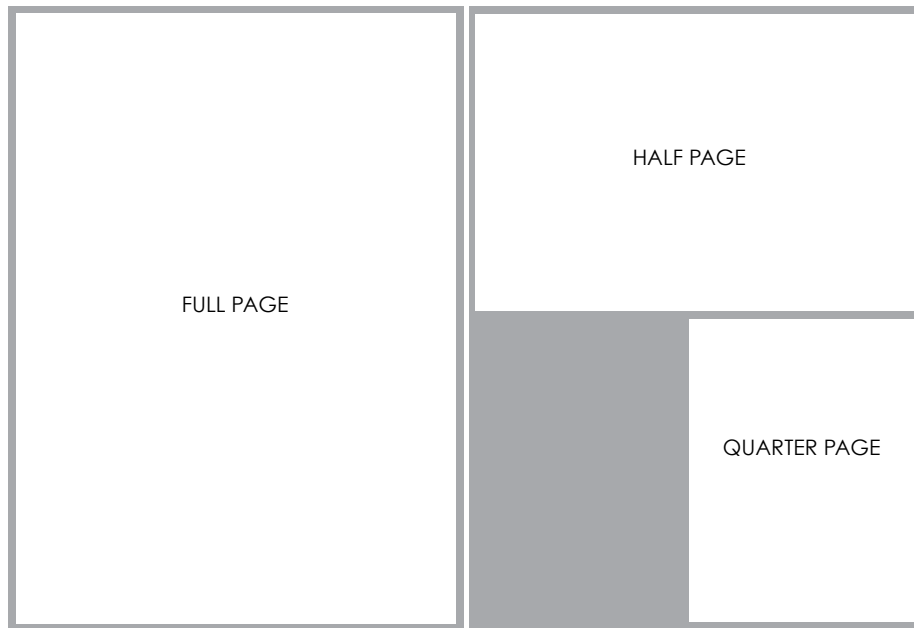
# OutLIFE757 Magazine

## COASTAL VIRGINIA'S LGBTQ LIFESTYLE PUBLICATION

NEXT EDITION: JUNE 2019

View at <http://bit.ly/OutLife757>

- Published bi-annually, 5,000 print copies per issue.
- Original content featuring the people, places, events, and issues that make up Hampton Roads' LGBTQ and allied community.
- Free local, regional, and national distribution at advertiser places of business, our LGBTQ Business & Career Expo, Pride celebrations, online digital version, and single copy orders.
- Display ad rates include a business listing in OutGUIDE757, our print and online resource directory, and on online marketing package during the tenure of your contract (see rate schedule below).
- Our downloadable interactive digital magazine links your ad to your web site.
- Advertorial and editorial opportunities available.



### PUBLICATION DATES

June 2019  
January 2020

### SPACE & ART DEADLINES

21st of the month preceding publication

### PRINT RUN

5,000 printed copies per issue  
Interactive digital version online

### SPECIFICATIONS

Magazine size 8.5" W x 11" H  
Full color  
Creative services available for additional fee

### DISPLAY RATES

Two-page spread  
Back cover  
Inside covers  
Full page  
Half page  
Quarter page

### 1 ISSUE

\$1200  
\$1100  
\$900  
\$800  
\$700  
\$400

### 2 ISSUES

\$1800  
\$1650  
\$1350  
\$1200  
\$900  
\$600

### DISPLAY RATES INCLUDE:

- A listing in OutGUIDE757 print and online LGBTQ resource directory.
  - Sponsored email newsletter blast to our subscribers.
  - Sponsored content on OutWire757.com for one month.
  - One social media mention on Facebook, Twitter and Instagram.
  - Web site display ad package for one month.
- (Redeemable every six months during the course of your ad contract.)*

### DISCOUNTS

10% HRBOR member & non-profit agencies

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