



2020 WORLD SERIES SPONSORSHIP OPPORTUNITIES

VIRGINIA BEACH, VA • SEPTEMBER 12-20, 2020



PLAY BALL!

Dear Partner,

In September, Virginia Beach will play host to one of the most highly visible LGBTQ athletic events in the country. For a week, more than 1,000 athletes from around the country will compete in the 2020 Amateur Sports Alliance of North America's Softball World Series (asanaserie.org).

ASANA was created in 2007 as a non-profit organization comprised of women dedicated to promoting the participation of LGBTQ people in organized amateur athletics.

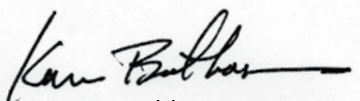
The Association has member leagues in 26 United States cities, and many of them participate in the ASANA Softball World Series, which is hosted each year in a different member city.

For more than a year the Norfolk Women's United Softball Association (WUSA) has worked tirelessly with the City of Virginia Beach to bring this high profile event to the city.

In the past, the tournament has been held in progressive and affirming cities such as Seattle, Las Vegas, Orlando, and Philadelphia. The opportunity to host this series in Hampton Roads puts our region on par with them.

I present you and your organization with an opportunity to join us for this one-of-a-kind event. By financially partnering with us, you welcome competing teams to Hampton Roads and demonstrate your support of the local LGBTQ community.

We sincerely hope that you will consider one of the partnership levels outlined here. Your generosity is greatly appreciated!


Karen Brickhouse
Host City Director


Deb Taylor
WUSA Commissioner



\$5,000+: GRAND SLAM PARTNER

- Name sponsor of one of 8 playing fields
- Live streaming mention on the ASANA web site during the Series.
- Top logo placement on the outfield Series sponsor banners (8 fields).
- Prominent hyper-linked logo on ASANA 2020 Series webpage.
- Prominent hyper-linked logo on WUSA website for one year.
- Multiple social media recognition on ASANA's social media forums.
- Admisison for 4 to the Opening and Closing Ceremonies.
- Top logo on Players' Welcome Bag insert.



\$2,500: HOME RUN PARTNER

- Logo placement on the outfield Series sponsor banners (8 fields).
- Hyper-linked logo on ASANA 2020 Series webpage.
- Hyper-linked logo on WUSA website for one year.
- Social media recognition prior to and during the Series.
- Admisison for 4 to the Opening and Closing Ceremonies.
- Logo on Players' Welcome Bag insert.

\$1,000: TRIPLE PARTNER

- Logo placement on the outfield Series sponsor banners (8 fields).
- Hyper-linked logo on ASANA 2020 Series webpage.
- Hyper-linked logo on WUSA website for one year.
- Social media recognition prior to and during the Series.
- Admisison for 2 to the Opening and Closing Ceremonies.
- Logo on Players' Welcome Bag insert.

\$500: DOUBLE PARTNER

- Logo placement on the outfield Series sponsor banners (8 fields).
- Hyper-linked logo on ASANA 2020 Series webpage.
- Hyper-linked logo on WUSA website for one year.
- Name on Players' Welcome Bag insert.



PRINCESS ANNE ATHLETIC COMPLEX

\$100: SINGLE PARTNER

- Name listed in the Series Guide and on the ASANA web site.
- Name on Players' Welcome Bag insert.



2020 ASANA WORLD SERIES PARTNERSHIP AGREEMENT

PARTNER INFORMATION

Partner Name: _____

Primary Contact: _____

Title: _____

Contact Email: _____

Address: _____

City/ST/ZIP: _____

Phone: _____

Website: _____

PARTNERSHIP LEVEL

Please select your desired level of Partnership below.

- \$5,000+ Grand Slam Partner
- \$2,500 Home Run Partner
- \$1,000 Triple Partner
- \$500 Double Partner
- \$100 Single Partner
- Other Amount: \$ _____
- In-Kind Partner: \$ _____ approximate value.

If your contribution is to be in-kind, please provide a list of the specific items and values of said items in the space provided. You may attach an itemized invoice reflecting the value of the in-kind contribution. Any and all in-kind contributions are subject to the approval of Virginia Beach Series 2020.

Make your check out to Virginia Beach Series 2020.

- Check here if you'd like your investment to be tax-deductible and make your check out to the Amateur Sports Alliance of North America, a 501(c)(3).

Partner agrees to sponsor the ASANA World Series at the Partnership level indicated above and agrees to the terms and conditions of this Partnership Agreement.

Print Name

Authorizing Signature and Date

FOR INTERNAL USE ONLY:

Payment method:

Check # _____

Credit Card # _____ Exp ____/____ CSC _____

VBS 2020 Representative: _____

VBS 2020 Rep Phone: _____

VBS 2020 Rep Email: _____

THE FINE PRINT

Receipt of Agreement: Each Partner shall receive a copy of the fully executed Partnership Agreement and a confirmation email with receipt at the address provided on this agreement.

Advertisements: To be included in any and all advertisement and/or print the Partner must provide to WUSA a commercial print quality vector graphic (preferred) or 300dpi raster graphic of the Partner's logo/logotype artwork.

Within the confirmation email, the Partner will be provided with pertinent instruction(s) for submission of their respective logo/logotype artwork. The Partner agrees to provide Virginia Beach Series 2020 with their commercial print quality vector graphic on or before August 15, 2020.

Email Taz Gammell at egads.taz.obx@gmail.com.

Partnership Deadline: August 15, 2020

Delivery of Benefits: Virginia Beach Series 2020's ability to deliver on certain elements of recognition and signage are based on the date of commitment of your Partnership opportunity.

Payment & Tax Deductibility: If you would like to take a tax deduction, make your check payable to the Amateur Sports Alliance of North America, which is a 501(c)(3) non-profit. We can provide you with a paid invoice.

Otherwise, please make your check out to Virginia Beach Series 2020.

Mail payment and your completed Partnership Agreement to:
Virginia Beach Series 2020
PO Box 1711
Virginia Beach, VA 23451

Questions?
Karen Brickhouse • 757.619.5628
vbseries2020@gmail.com

Your commitment indicates you agree to the terms and conditions as stated herein.

Thank you for supporting the 2020 ASANA World Series!